

Contact: Cara Greenberg  
(212) 841-7660  
cara.greenberg@cushwake.com

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**MUNICIPAL ART SOCIETY TO RELOCATE TO 111 WEST 57<sup>th</sup> STREET**

*Non-profit signs new lease at the Steinway Hall Building*

NEW YORK – Oct. 27, 2009 – Cushman & Wakefield announced today that the Municipal Art Society (MAS) has signed a new office headquarters lease at 111 West 57<sup>th</sup> Street, also known as the Steinway Hall Building. The non-profit organization, which fights for intelligent urban design, planning and preservation through education, dialogue and advocacy, has been located in the Villard Houses in the Palace Hotel on Madison Avenue for more than 25 years.

MAS signed a 12,749-square-foot, 10-year lease for the entire 16<sup>th</sup> floor at 111 West 57<sup>th</sup> Street, located between Avenue of the Americas and Seventh Avenue. The 17-story office building is owned by Steinway & Sons. Built in 1925, 111 West 57<sup>th</sup> Street was designed by legendary architects Warren and Wetmore.

Carri Lyon of Cushman & Wakefield represented MAS in its site search and in lease negotiations with Steinway. Mark Lauzon of Cushman & Wakefield is the exclusive leasing agent for 111 West 57<sup>th</sup> Street, and represented Steinway in marketing the available space and in lease negotiations with MAS.

“While the elegance and character of 111 West 57<sup>th</sup> Street is what first caught the attention of the Municipal Art Society, the property’s strong ownership cemented the decision to relocate its headquarters to this unique building,” said Ms. Lyon, a senior director at Cushman & Wakefield.

Founded in 1893, MAS has been working for more than 116 years as a voice for the future of our city, to make New York a more livable, sustainable city in a variety of ways. Through its advocacy, MAS helped create the City Planning Commission, the Landmarks Preservation Commission and the Landmark Zoning Resolution of 1916, the first ordinance in the nation to regulate both the height and usage of buildings. Over the years, MAS has worked with great leaders such as Jacqueline Kennedy Onassis, to preserve some of New York City’s most cherished buildings and public spaces, including: Grand Central Terminal, Radio City Music Hall and Times Square, among other accomplishments.

In 2009, internationally acclaimed architect David M. Childs was named Chairman of MAS, and Vin Cipolla, former CEO and President of the National Park Foundation, was named President of the organization. Mr. Cipolla commented, “Having a new home in such a storied building coincides perfectly with our plans to reaffirm our mission of advocacy for all New Yorkers. I am excited to call 111 West 57<sup>th</sup> Street MAS’ new home, and look forward to many productive years there.”

“The Municipal Art Society is one of the preeminent non-profit organizations in Manhattan and we are pleased to welcome them to 111 West 57<sup>th</sup> Street,” said Mr. Lauzon, a senior director at Cushman & Wakefield. “We believe their esteemed presence will go a long way in bringing a new dimension to the building.”

Ron Losby, President of Steinway & Sons - Americas, noted, "Located just down the street from Carnegie Hall, 111 West 57<sup>th</sup> Street has served as an elegant retail showroom for Steinway & Sons pianos for nearly 85 years. The Municipal Art Society's presence will certainly increase the cache of this landmark building which continues to be a requisite stop for anyone interested in playing the piano, including the world's greatest pianists."

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Steinway & Sons is part of Steinway Musical Instruments, Inc., one of the world's leading manufacturers of musical instruments. Since 1853, Steinway pianos have set an uncompromising standard for sound, touch, beauty and investment value. Steinway remains the choice of 9 out of 10 concert artists, and it is the preferred piano of countless musicians, professional and amateur, throughout the world. For more information, visit [www.steinway.com](http://www.steinway.com)

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