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MAS ANNOUNCES EIGHTH ANNUAL MASTERWORK AWARD WINNERS The Standard Hotel, Times Square TKTS Booth Among Winners

The Municipal Art Society of New York, a non-profit membership organization that fights for intelligent urban planning, design, and preservation, has announced the winners of the eighth annual MASTerwork Awards, naming The Standard Hotel as Best New Building and the Times Square TKTS Booth as Best Neighborhood Catalyst.

The MASTerwork Awards, launched in 2001 to recognize excellence in architecture and urban design, are organized annually by MAS and sponsored by Helaba, Landesbank Hessen-Thüringen, the international banking and investment group. The four awards presented this year are for projects completed in 2008.

“The MASTerwork Awards celebrate the year’s ingenuity in architecture and design across various building types,” said Vin Cipolla, president of MAS. “Year after year, MAS is continually impressed by the way these projects influence the way all of us view and live in the city.”

The other awards went to The Sheila C. Johnson Design Center at Parsons, The New School for Design for Best Renovation/Adaptive Reuse and to The Lion House at the Bronx Zoo for Best Restoration.

“Our jury this year has chosen to honor buildings that contribute to the city at every level,” said MAS Chairman and SOM Principal David Childs. “The Standard Hotel is an iconic addition to the skyline, the TKTS booth provides a platform for pedestrians to witness the activity of people and lights in Times Square, the Sheila C. Johnson Center displays art and design at the street level, and the beautiful restoration of the Lion House draws visitors to the Bronx Zoo inside a New York City landmark to see a completely modern and sustainable adaptive reuse project.”

Nominations were reviewed by a distinguished committee which included James Carpenter, principal James Carpenter Design Associates; Elizabeth Diller, principal Diller, Scofidio & Renfro; Richard Meier, managing partner Richard Meier & Partners Architects; and Robert Selsam, senior vice president, Boston Properties.

The Municipal Art Society of New York is a non-profit membership organization that fights for intelligent urban planning, design and preservation through education, dialogue and advocacy. The organization was founded in 1893. For more information, please visit www.mas.org.