



FOR IMMEDIATE RELEASE  
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### URBAN CENTER BOOKS ANNOUNCES APRIL PROGRAMS

Ranging from the theme of post-modernism in the 21st-century, to the legacy of preservationist James Marston Fitch, to new eco-friendly techniques in land development, to the relationship between museum architecture and exhibitions, Urban Center Books (UCB) continues its spring calendar with four new programs in April.

Programs hosted by UCB take place at the Urban Center, 457 Madison Avenue at East 51st Street, and are free and open to the public and news media. Subway: 6 to 51st Street; E, V to Fifth/53rd; B, D, F to Rockefeller Center. Reservations are encouraged. RSVP to [rsvp@mas.org](mailto:rsvp@mas.org) or 212-935-2075, specifying the event's name and date. Unless otherwise noted, receptions follow programs and featured authors will be available to sign copies of their books. To learn more, visit [www.urbancenterbooks.org](http://www.urbancenterbooks.org).

**Book Launch: Architecture and Books: *Critical Modernism*, Friday, April 13, 6:30 – 8:30 p.m.** Charles Jencks, author of *Critical Modernism* (2007, John Wiley & Sons, Inc.), examines what post-modern means in a 21st-century world that has faced the unintended consequences of modernization, such as the rise of terrorism and global warming. Co-sponsored by The Architectural League of New York.

**Book Launch and Panel Discussion: *The Continuing Legacy of James Marston Fitch*, Tuesday, April 17, 6:00 – 8:00 p.m. Book signing 6:00 – 6:30 p.m., panel discussion to follow.** The late James Marston Fitch is revered as the father of historic preservation in the United States. A high profile panel will assess Fitch's legacy, his contributions to American architectural history and criticism, and his pioneering work in climatology. *James Marston Fitch: Selected Writings on Architecture, Preservation and the Built Environment* (2007, W.W. Norton & Sons) was edited by Martica Sawin.

**Book Launch and Presentation: *The Land and Natural Development (LAND) Code: Guidelines for Sustainable Land Development*, Tuesday, April 24, 6:30 – 8:00 p.m.** *The Land and Natural Development (LAND) Code* (2006, John Wiley & Sons, Inc.) lays out easy-to-use guidelines for developing land in harmony with natural processes. New York-based author and landscape scholar Diana Balmori discusses these concepts using case studies from her book.

**Book Launch: *Public Intimacy: Architecture and the Visual Arts*, Monday, April 30, 6:00 – 8:00 p.m.** Join MIT Press editor Cynthia Davidson for the launch of *Public Intimacy: Architecture and the Visual Arts* (2007, MIT Press), a new book by Harvard professor Guiliana Bruno examining the relationship between architecture and the visual arts. With historical and contemporary examples, the author dissects the way museum architecture relates to the content of art installations.

The Municipal Art Society of New York is a private, non-profit membership organization whose mission is to promote a more livable city. Since 1893, the MAS has worked to enrich the culture, neighborhoods and physical design of New York City. It advocates for excellence in urban design and planning, contemporary architecture, historic preservation and public art.

A project of the MAS since 1980, UCB is a resource for professionals and laypersons alike, stocking books on a wide range of architecture and related subjects, and organizing regular events and exhibits. Through lectures, panel discussions and exhibits in Urban Center Galleries, UCB maintains a vital role in the discussion of architecture in the city and around the world.

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