



FOR IMMEDIATE RELEASE
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REDESIGN OF RIVER EDGES IS SUBJECT OF URBAN CENTER EXHIBIT

Focusing on the dynamic zones in cities where land and water meet, a new exhibit at the Municipal Art Society from March 21, *Redesigning the Edge: MWA and the One River Project*, illustrates innovative ways to reinvigorate our urban waterways.

The exhibit opens with a program and reception on Wednesday, March 21, 6:00 – 8:00 p.m. at 457 Madison Avenue at East 51st Street. Subway: 6 to 51st Street; E, V to Fifth/53rd; B, D, F to Rockefeller Center. The reception is free and open to the public and news media, and the exhibit will be on view through Wednesday, May 9. RSVP to rsvp@mas.org or 212-935-2075. Urban Center Galleries are open daily, 11:00 a.m. to 5:00 p.m., but are closed on Thursdays and Sundays.

Preserving the cultural and architectural history of urban waterways, while improving access and ecological health, requires a new approach to the water's edge. Drawings, images and text in this exhibit present ways to enhance the natural and social functions of city wet zones developed by the Metropolitan Waterfront Alliance (MWA) for the Harlem River in New York, and by the One River Project for the Blackstone River in Rhode Island and Massachusetts. In the opening program, an expert panel will examine the environmental and urban impacts of redesigning river edges.

The exhibit is supplemented by a half-day seminar. Admission is free but seating is limited and reservations are encouraged. RSVP to rsvp@mas.org or 212-935-2075.

Design Seminar: *The Water's Edge*, Friday, March 23, Two Sessions: Planning and Design for Edges: 9:00 a.m. – 11:00 am. and Construction, Programming and Operations at the Edge: 12:00 – 2:00 p.m. (Brown Bag Lunch). City planners, architects, environmental monitoring and permitting agencies, and engineers are invited to join representatives of the MWA and the One River Project for a seminar examining the possibilities for, and practicalities of, designing and programming New York City's wet zones.

The Municipal Art Society of New York is a private, non-profit membership organization whose mission is to promote a more livable city. Since 1893, the MAS has worked to enrich the culture, neighborhoods and physical design of New York City. It advocates for excellence in urban design and planning, contemporary architecture, historic preservation and public art.

The Metropolitan Waterfront Alliance (MWA), a project of the MAS since 1999, is a network of more than 300 organizations dedicated to helping our region reclaim and reconnect with our greatest natural resource — the harbor, rivers and estuaries of the New York-New Jersey metropolitan area.

The One River Project is a program of Rhode Island Economic Policy Council and the Rhode Island School of Design (RISD).