



FOR IMMEDIATE RELEASE
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CHANGES ON BROOKLYN'S WATERFRONT BROUGHT TO LIGHT IN NEW EXHIBIT

In the context of the area's rapid and ongoing redevelopment, *Waterfront in Transition: Developing Brooklyn's Green Crescent*, a new exhibit at the Municipal Art Society from January 17, highlights the distinctive character of Greenpoint and Williamsburg, and makes the case for preserving their unique sense of place.

The exhibit opens with a reception on Wednesday, January 17, 6:00 – 8:00 p.m. at 457 Madison Avenue at East 51st Street. Subway: 6 to 51st Street; E, V to Fifth/53rd; B, D, F to Rockefeller Center. The reception is free and open to the public and news media, and the exhibit will be on view through Wednesday, March 14. RSVP to rsvp@mas.org or 212-935-2075. Urban Center Galleries are open daily, 11:00 a.m. to 5:00 p.m., but are closed on Thursdays and Sundays.

The effects of the city's 2005 rezoning, including plans for a waterfront esplanade, will transform the Greenpoint and Williamsburg neighborhoods forever. Maps and text prepared by the MAS and images by urban photographer Giles Ashford illustrate the identities of these communities, and urge city officials and developers to incorporate these features into plans for the future.

The exhibit is supplemented by an evening program. Admission is free but seating is limited and reservations are encouraged. RSVP to rsvp@mas.org or 212-935-2075.

Panel Discussion: *Shaping Greenpoint and Williamsburg's Public Waterfront*, Wednesday, February 7, 6:30 – 8:00 p.m. Join urban design experts and city officials to examine plans for the new waterfront in Greenpoint and Williamsburg. How will community priorities be incorporated into the city's plans?

The Municipal Art Society of New York is a private, non-profit membership organization whose mission is to promote a more livable city. Since 1893, the MAS has

worked to enrich the culture, neighborhoods and physical design of New York City. It advocates for excellence in urban design and planning, contemporary architecture, historic preservation and public art.

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